

## Experience

### **Associate Creative Director/Copywriter, Arnold Worldwide, Boston**

**2016-present**

I oversee multiple creative teams on Barclays, PUR and some projects for Progressive. I also helped brand and write all the dialogue for our interactive beer machine, Arnie.

Other clients: Priceline, Ocean Spray, Jack Daniels, Avocados from Mexico, Fidelity, CFP.

### **Senior Copywriter, The Martin Agency, Richmond**

**2012-2016**

I ran the summer creative internship program. My idea won the Tic Tac pitch. Wrote several pages for the GEICO Gecko's first book. Which impressed my mother-in-law.

Other clients: GEICO, Oreo, Benjamin Moore, Tic Tac, Chips Ahoy, Wal-Mart, Straight Talk Wireless, Total Wireless, Experian, Cool Whip, Pizza Hut, TIAA, and Sabra Hummus.

### **Copywriter, David&Goliath, Los Angeles**

**2009-2012**

I created a Super Bowl spot for KIA and created my first daughter with my wife. Crazy/busy.

Other clients: Universal Studios, Carl's Jr./Hardee's, New York New York Hotel and Casino, Monte Carlo Hotel and Casino and the California Lottery.

### **Copywriter, Mullen, Boston**

**2007-2009**

In my first job out of school, I partnered with a 6' 10" man from Virginia, then a 6' 1" woman from Thailand. We worked in a manor house built for Sir Admiral Byrd's mistress. Wild turkeys would stand on our cars in the parking lot. One time I stepped on a snake by accident.

Other clients: Panera Bread, Orbitz, Stanley Tools, National Grid, Ideapaint, and the New England Aquarium.

### **Internship, GSD&M, Austin**

**2004**

I was mentored by Luke Sullivan, author of Hey Whipple Squeeze This. I also sliced my finger with an X-Acto blade.

## Awards

Silver Titanium Cannes Lion, One Show Gold, One Show Merit, Best Junior Team in New England, Hatch Awards, Student Addys, Pinewood Derby Champion.

## Education

### **University of South Carolina, Columbia**

**2001-2005, Cum Laude**

Bachelor's of Arts, Advertising, School of Journalism

I was an editor, writer and designer for the school newspaper and magazine.

### **The Creative Circus, Atlanta**

**2005-2007**

## Things I know

How to think of big ideas, television commercial scripts, radio scripts, headlines, body copy, social media advertising, digital advertising, Photoshop, InDesign, freestyle rapping.